

Sponsoring Factsheet EuroBSDCon 2015

Since 2001 every year the EuroBSDcon conference is held within one of the European countries. In 2015 the 14th EuroBSDcon will be held from Saturday 3 October to Sunday 4 October 2015 in Stockholm, Sweden at the Stockholm University.

The conference typically attracts about 300 highly skilled engineering professionals, software developers, computer science professors, users and students from all over Europe and also other parts of the world. The goal of EuroBSDcon is to exchange knowledge about the BSD operating systems, facilitate coordination and cooperation among users and developers and to promote business friendly BSD-licensed open source software.

Sponsoring and donations are required besides attendee entrance fees to run and cover the cost of the conference. The event sponsorship income is used for speaker travel allowance and a complementary hotel room. If we receive more sponsor income than required for the speaker outlays, it will go towards the venue cost and proportionally lower the entrance fees for attendees.

The EuroBSDcon conference is organized and run as a nonprofit by the EuroBSDcon Foundation which is a registered nonprofit and tax exempt organization in the The Netherlands. Promote your company to decision makers, attract mind share, scout for highly skilled future employees or simply return something to the ecosystem if you are already using a BSD operating systems in your business or products.

The sponsor benefits include prominent mentioning during the keynote, the conference website and on all conference swag. Your logos will be printed on the official t-shirt and bag. Your flyers, folders and other promotional material will be included in the official event bag given to every attendee.

Depending on your sponsoring tier you may also have a table and banner in the foyer presenting your company, products and services. For small local companies who cannot afford to sponsor the amount to reach the Bronze tier we also offer a Partner tier, please contact us for options.

The following sponsoring tiers are available for your consideration:

				Platinum tier €10,000 (\$11,000)
			Gold tier €7,500 (\$8,150)	Full speaker slot
		Silver tier €5,000 (\$5,500)	Table in foyer with banner 60x200cm	Table in foyer with banner 60x200cm
	Bronze tier €2,500 (\$2,750)	Shared banner at entrance 60x200cm	Shared banner at entrance 60x200cm	Banner in every room 60x200cm
Partner tier €500 (\$550)	Name and small logo on sponsor page	Name and mid-sized logo on sponsor page	Name and mid-sized logo on main page	Name and large logo on main page
	Mentioned as sponsor in all material	Mentioned as sponsor in all material	Mentioned as sponsor in all material	Mentioned as sponsor in all material
Name and small logo on partner page	One flyer in the conference bag	Three flyers in the conference bag	One folder in the conference bag	Folders and promo in conference bag
Mentioned as partner in all material	One sponsor ticket	Three sponsor tickets	Five sponsor tickets	Five sponsor tickets